



ARKANSAS AUTOMOBILE DEALERS ASSOCIATION

AADA NEWS AND BULLETIN MAY 18, 2023



SAFEGUARDS RULE WEBINAR

As a reminder, NADA and ComplyAuto will host a webinar today at noon on the Safeguards Rule.

It can't be put off any longer! Dealers should take advantage of this opportunity to get up-to-speed and confidently navigate the **June 9th, 2023** FTC Safeguards Rule Deadline.

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[Procrastinator's Guide: Complying with the June 9th Revised FTC Safeguards Rule Deadline](#)

Presented by:

- *Brad Miller | Chief Regulatory Counsel - NADA | Digital Affairs and Privacy*
- *Chris Cleveland | Co-founder & CEO | ComplyAuto*

Today, Thursday, May 18 | Noon - 1 p.m. CT

Join Brad Miller, NADA's Chief Regulatory Counsel, Digital Affairs and Privacy, and Chris Cleveland, CEO & Co-Founder of ComplyAuto, as they **equip dealers with practical tips and straightforward tasks for meeting the Safeguards deadline**. By focusing on essential, easy-to-accomplish items, dealers will be well on their way to compliance and prepared for potential enforcement actions.

Thanks for everything each of you do, and if you have any questions about this bulletin please don't hesitate to call, 501-372-2596, or email Greg Kirkpatrick greg@arkautodealers.com.