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Contact: TIME Dealer of the Year Hotline
(626) 533-3705
Greg Kirkpatrick
Arkansas Automobile Dealers Association
(501) 372-2596

TIME AND ALLY FINANCIAL HONOR PARIS DEALER

**Bob Rogers Wins National Recognition for Community Service
and Industry Accomplishments**

(New York, NY, November 8, 2021) – The nomination of Bob Rogers, president of Bob Rogers Chevrolet in Paris, Arkansas, for the 2022 TIME Dealer of the Year award was announced today by TIME.

Rogers is one of a select group of 47 dealer nominees from across the country who will be honored at the 105th annual National Automobile Dealers Association (NADA) Show in Las Vegas on March 11, 2022. The announcement of this year’s annual award was made by Viktoria Degtar, Global Chief Revenue Officer, TIME, and Doug Timmerman, president of Dealer Financial Services, Ally Financial.

The TIME Dealer of the Year award is one of the automobile industry’s most prestigious and highly coveted honors. Recipients are among the nation’s most successful auto dealers who also demonstrate a long-standing commitment to community service. Rogers was chosen to represent the Arkansas Automobile Dealers Association in the national competition – one of only 47 auto dealers nominated for the 53rd annual award from more than 16,000 nationwide.

“Over the years, we have developed a great rapport with the people in our community,” nominee Rogers said. “I believe my success has come from my faith, strong family ties and my honest and fair dealings with my customers.”

Rogers attended Paris High School in Paris, a small rural community in northwest Arkansas. He started at an early age working in his family’s gas station and salvage yard, where he learned that he had a knack for fixing cars.

He purchased the salvage business from his father, Albert, and ran it from 1950 to 1967. In 1967, Rogers and his wife and partner, Kitty, acquired their current dealership, originally a Chevrolet and Oldsmobile store. His son, Van, is now general manager of Bob Rogers Chevrolet. Rogers and his wife also have a daughter, Malenda, and five grandchildren, the youngest aptly named Chevee Ray Rogers.

“There’s not a job in the dealership that I am not capable of doing,” Rogers said. He is known for his skill in sales, auto repair and detailing a car to near perfection.

Rogers has been at the same location serving his rural community and hometown since founding the dealership in 1967. He has also shared his extensive industry knowledge and advocated for other car dealers by serving on the board of directors of the Arkansas Automobile Dealers Association.

In the area of community service, Rogers is proud to give back to the community that he calls home and that has made him a success. He is active in his church, the First Assembly of God in Paris, where he was a deacon for 25 years, a Sunday school teacher and on the finance committee.

For decades, Rogers has served on the board of directors for Community Outreach Services, which provides food assistance and pays utility bills for those in need. He supports the Boys & Girls Club of Paris (part of the Boys & Girls Clubs of the Diamond Hills) and has supplied a new Chevrolet for a hole-in-one prize at the group’s annual golf tournament and fundraiser.

Rogers has been a member of the Paris Rotary Club, Paris Fire Department, Kiwanis Club of Paris and the Gideons International. For his good works, Rogers recently received the Golden Harvest Award, a lifetime achievement honor which recognizes citizens who have made significant contributions to Logan County.

Dealers are nominated by the executives of state and metro dealer associations around the country. A panel of faculty members from the Tauber Institute for Global Operations at the University of Michigan will select one finalist from each of the four NADA regions and one national Dealer of the Year. Three finalists will receive an additional \$5,000 for their favorite charities and the winner will receive an additional \$10,000 to give to charity, donated by Ally.

In its eleventh year as exclusive sponsor, Ally also will recognize dealer nominees and their community efforts by contributing \$1,000 to each nominee’s 501(c)3 charity of choice. Nominees will also be recognized on AllyDealerHeroes.com, which highlights the philanthropic contributions and achievements of TIME Dealer of the Year nominees.

“In cities and towns across the country, auto dealers make a big economic impact—going the extra mile to strengthen their communities,” said Doug Timmerman, president of dealer financial services, Ally. “It’s an incredible achievement to be nominated for TIME Dealer of the Year. The program not only recognizes leadership in business and customer service, but also a commitment to giving back and doing it right.”

Rogers was nominated for the TIME Dealer of the Year award by Greg Kirkpatrick, president of the Arkansas Automobile Dealers Association. He and his wife, Kitty, have two children.

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About TIME

TIME is a global media brand that reaches a combined audience of more than 100 million around the world. A trusted destination for reporting and insight, TIME’s mission

is to tell the stories that matter most, to lead conversations that change the world and to deepen understanding of the ideas and events that define our time. With unparalleled access to the world's most influential people, the immeasurable trust of consumers globally, an unrivaled power to convene, TIME is one of the world's most recognizable media brands with renowned franchises that include the TIME100 Most Influential People, Person of the Year, Firsts, Best Inventions, World's Greatest Places and premium events including the TIME100 Summit and Gala, TIME100 Health Summit, TIME100 Next and more.

About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a digital financial services company committed to its promise to "Do It Right" for its consumer, commercial and corporate customers. Ally is composed of an industry-leading independent auto finance and insurance operation, an award-winning digital direct bank (Ally Bank, Member FDIC and Equal Housing Lender, which offers mortgage lending, point-of-sale personal lending, and a variety of deposit and other banking products), a corporate finance business for equity sponsors and middle-market companies, and securities brokerage and investment advisory services. A relentless ally for all things money, Ally helps people save well and earn well, so they can spend for what matters. For more information, please visit www.ally.com and follow @allyfinancial.

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About the NADA Show

The annual NADA Show brings together more than 20,000 franchised dealers and their employees, industry leaders, manufacturers and exhibitors to learn about the latest auto industry tools, trends, products and technologies.