



ARKANSAS AUTOMOBILE DEALERS ASSOCIATION

AADA NEWS AND UPDATE JANUARY 29, 2021 - BULLETIN #2



MESSAGE FROM NADA DIRECTOR TED SMITH

In a first for NADA, they are bringing the NADA Show to you, and have made it easy and affordable for your entire team to participate in the experience without leaving the dealership, thanks to a [discounted registration price](#) and zero travel costs!

Virtual NADA Show highlights:

- [60+ Workshops](#) with tailored educational content for every department in your store
- [Hundreds of exhibitors](#) ready to help you improve your business with the latest tools, services, and deals at NADA Expo
- [NADA franchise meetings](#) with top OEM executives
- [Networking sessions and receptions](#)
- Daily [Main Stage](#) sessions featuring top industry leaders discussing the future of auto retail
- The 2021 [TIME Dealer of the Year](#) announcement
- [Live Stage](#) interviews, panels and special presentations

You'll also find product demos and Expo discounts available only to registered Show attendees.

It's all coming to a screen near you, on the NADA Show platform. Wondering what a virtual Show will really be like? [Take a sneak peek here!](#)

I hope you and your employees will join us online Feb. 9-11. [Be sure to register today!](#) And learn more about the special group discount when you [register 10 or more people](#) from your dealer group.

I look forward to seeing you at NADA Show 2021!

Sincerely,

Ted Smith, Smith Ford in Conway

Arkansas NADA Director



ATTORNEY GENERAL TAKES ACTION AGAINST USED DEALER

Arkansas Attorney General Leslie Rutledge announced this week that a [lawsuit](#) has been filed against Best Ride Auto Sales in Sherwood.

The complaint alleges the used car dealership sold over 1000 used cars and failed to deliver title at the time of sale at least 100 times in the last three years, and also failed to display in the window of the vehicles for sale the Used Motor Vehicle Buyer's Guide that tells consumers whether the car is sold "as is" or with a warranty.

As a result of these allegations, the complaint states the company violated the Arkansas Deceptive Trade Practices Act (ADTPA), the Used Motor Vehicle Protection Act (UMVPA), and the Motor Vehicle Administration, Certificate of Title, and Antitheft Act.

AADA is working closely with the Attorney General's office to clarify that while the allegations against Best Ride Auto Sales are serious, there are at times unavoidable delays in providing paperwork to buyers due to lienholders not releasing liens or providing titles in a timely manner.

We will keep you updated.

ADDITIONAL AND HELPFUL LINKS

For additional information related to maintaining your dealership as safe, we would recommend monitoring updates from the [CDC](#), [OSHA](#), and the [Arkansas Department of Health](#).

Please go to our website for links to information your dealership needs at [AADA coronavirus update](#).

As a reminder, NADA has produced a tremendous amount of resources to help dealers and their operations during the coronavirus pandemic. The site and the links will be updated continuously; bookmark the address, and click on the links as you need them for the latest versions of everything CARES Act, SBA, PPP, Tax Relief and more. Please check it out here: <https://www.nada.org/coronavirus/regulatory/>.

AADA will work to keep you updated on this situation, but a firm commitment to maintaining a safe and clean work environment for your employees and customers will help you navigate this health crisis.

If you have any questions about this bulletin please don't hesitate to call, 501-372-2596, or email Greg Kirkpatrick greg@arkautodealers.com.
