



December 31, 2020

DEALERSHIP INFORMATIONAL ADVISORY  
**COVID-19 Updates #41**



**HAPPY NEW YEAR!**

AADA offers best wishes to each of you for a healthy and safe new year as we say goodbye to this historic year and welcome in 2021.

As a reminder, the AADA office will be closed on Friday, January 1, 2021, in observance of the holiday.

See you on January 4, 2021!

---

**REMINDER: COVID RELIEF PACKAGE SUMMARY**

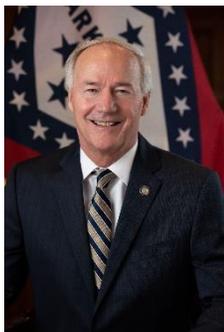
NADA prepared a [summary](#) of the key provisions of interest to dealers and dealership employees of the recent COVID Relief Package recently approved by Congress and signed by the President.

The stimulus legislation clarifies that expenses paid for using Paycheck Protection Program (PPP) loan proceeds are deductible even when the loan is forgiven. NADA had strongly urged Congress to restore the full deductibility of such expenses for all PPP recipients before the end of the year. Additionally, the legislation extends some benefits available under the Families First Coronavirus Response Act (FFCRA).

AADA will provide you with more information on this new relief package as it is available.

---

**GOVERNOR EXTENDS PUBLIC HEALTH  
EMERGENCY ORDER**



On, December 29, 2020, Governor Hutchinson issued [Executive Order 20-53](#) extending the previous order of a public health emergency another sixty (60) days.

EO 20-53 continues the previous Department of Health Directive on Business Limitations as well as Guidance for Retail Businesses which are

available [HERE](#). Included within this guidance is information on necessary signage for dealerships.

**For information on required Mask Signage, [CLICK HERE](#).**

**For information on required Entry Signage, [CLICK HERE](#).**

For more information on these requirements and signage, please visit [www.healthy.arkansas.gov](http://www.healthy.arkansas.gov).

---

## ADDITIONAL AND HELPFUL LINKS

For additional information related to maintaining your dealership as safe, we would recommend monitoring updates from the [CDC](#), [OSHA](#), and the [Arkansas Department of Health](#).

Please go to our website for links to information your dealership needs at [AADA coronavirus update](#).

As a reminder, NADA has produced a tremendous amount of resources to help dealers and their operations during the coronavirus pandemic. The site and the links will be updated continuously; bookmark the address, and click on the links as you need them for the latest versions of everything CARES Act, SBA, PPP, Tax Relief and more. Please check it out here: <https://www.nada.org/coronavirus/regulatory/>.

AADA will work to keep you updated on this situation, but a firm commitment to maintaining a safe and clean work environment for your employees and customers will help you navigate this health crisis.

If you have any questions about this bulletin please don't hesitate to call, 501-372-2596, or email Greg Kirkpatrick [greg@arkautodealers.com](mailto:greg@arkautodealers.com).

---