



April 16, 2020

## DEALERSHIP INFORMATIONAL ADVISORY **COVID-19 UPDATE #15**

### **AADA AND KATV MESSAGE PROMOTING ARKANSAS DEALERS**

AADA and KATV ABC 7 in Little Rock launched an advertising campaign in partnership to promote Arkansas dealers. The commercial has been uploaded to YouTube and can be viewed here: [AADA Dealer Promotional Ad](#) .

This is a campaign all dealers can be proud to promote, and I would encourage each of you to promote the link on your social media outlets.

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### **TREASURY INFORMATION ON PAYCHECK PROTECTION LOAN**

The U.S. Treasury Department released new [PPP FAQ's updated 4-14-20](#) for borrowers and lenders. For additional information visit [Treasury.gov/CARES](#) and [SBA.gov/PayCheckProtection](#).

As more information is released on the forgiveness of these loans, we will keep you updated.

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### **QUICK REMINDER**

#### *DEPARTMENT OF HEALTH MANDATED SIGNAGE*

Each dealership should have on display at the entrance signage that indicates all employees, customers, and congregants should 1) Avoid entering the facility if they have a cough or fever; 2) Maintain a minimum six-foot distance from one another; 3) Sneeze and cough into one's elbow; and, 4) Not shake hands or engage in any unnecessary physical contact..

A template of this sign is included here, [DofH Required Business Signage](#).

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### **ADDITIONAL AND HELPFUL LINKS**

For additional information related to maintaining your dealership as safe, we would recommend monitoring updates from the CDC, [link](#) ,and OSHA, [link](#).

Please go to our website for links to information your dealership needs at [AADA coronavirus update](#).

AADA will work to keep you updated on this situation, but a firm commitment to maintaining a safe and clean work environment for your employees and customers will help you navigate this health crisis.

If you have any questions about this bulletin please don't hesitate to call, 501-372-2596, or email Greg Kirkpatrick [greg@arkautodealers.com](mailto:greg@arkautodealers.com).